

TOURNAMENT



5 - 8 August 2022 Hosted by Rhenish Girls' High School Stellenbosch

> Partner with Rhenish Girls' in hosting this National Prestige Tournament

PARTNERING WITH RHENISH

... aligns your business with the Rhenish Girls' High brand. A brand which has for 162 years been synonymous with excellence, integrity and diversity.



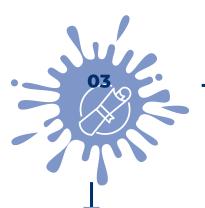
TOP PERFORMING PUBLIC ORDINARY SCHOOL

Based on the NSC Exams (2021) Rhenish was awarded 2nd Place in the Category Top Performing Public Ordinary School (Quintile 5) in South Africa.

TOP LEARNERS

Rhenisher 2nd in the country for Mathematics (Quintile 5)

Rhenisher 3rd overall in SA (Quintile 5).



DEPTH OF ACADEMIC PERFORMANCE SUSTAINED OVER TIME

100% Matric pass rate for over 35 years

100% Bachelor's Pass (only 1 of 2 state schools in the Western Cape to achieve this)

74 A Candidates - i.e. 56,48% of the class

18 Candidates achieved an average of over 90%

560 Subject Distinctions – i.e. an average of 4,27 As per candidate

A LEADER IN INNOVATION IN EDUCATION

Piloted the introduction of eLearning through the use of tablets in 2015

One of 1st schools in Western Cape to establish a Learner Support Unit that looks after the academic and mental

health of our learners.

A SERVICE BASED CULTURE

At the heart of all Rhenishers is a genuine desire to best serve their community - at school and in the broader community. This is a core value.

THE TOURNAMENT

Rhenish Girls' High School will play host in 2022 to one of the top school tournaments for U14s in South Africa - the Top 12 U14 Hockey Tournament.

While a tournament of this nature has existed for U18s, and more recently for U16s, it is on the initiative of the Rhenish Girls' Hockey Department that a National Tournament is now offered for the U14s. An exciting opportunity for the top teams in South Africa to face off against each other in the spirit of friendly, sisterly competition to determine the top U14 team in the country.

What makes this a special and unique event, is the fact that the participating teams are the 12 best teams in the country (according to the national rankings) at the time of invitation which is usually at the end of May. The event is normally planned around the public holiday of 9 August. The planned dates for 2022 are 5 to 8 August.

Matches are played over three days. If the other Top 12 Tournaments are used as a guide, we can look forward to approximately 43 matches. For young learners developing their skills in the game, what better place to absorb best practice than in a tournament of this nature.

There is a welcome function for the teams on the eve before the first matches and a medal function on the final day. Teams comprise of 16 members. On average, we expect about 300 spectators on both of the first two days and about 600 on the final day.

The tournament offers a potential sponsor the opportunity for brand exposure to visiting families - and we expect more families to travel to the tournament with their daughters *because* the players are relatively young. In addition, there will be exposure through the live streaming of matches via Supersport and the Supersport App.



PARTICIPATING TEAMS AS RANKED ON 31 MAY



Paarl Gymnasium

GIRLS HIGH SCHOOL

RHENISH

Rhenish Girls' High

2 HERSCHEL

Herschel Girls' High



Pearson High School

3



Oranje Meisieskool



Collegiate Girls' High

4



Bloemhof Meisieskool



Helpmekaar Kollege

5



Bethlehem Voortrekker Hoërskool



Menlo Park

6



Eunice Girls' High





Hoërskool Garsfontein



Hosted by Rhenish Girls High

RHENISH GIRLS' MARKETING!

Click here for our Website

Click <u>here</u> for our Yearbook

Click here to find us on Instagram

Click here to find us on Facebook

Our weekly *Rhenish News* is sent to all learners, parents and staff and is also posted on our website and on the d6+Connect app. For a taste of these, click <u>here</u>.

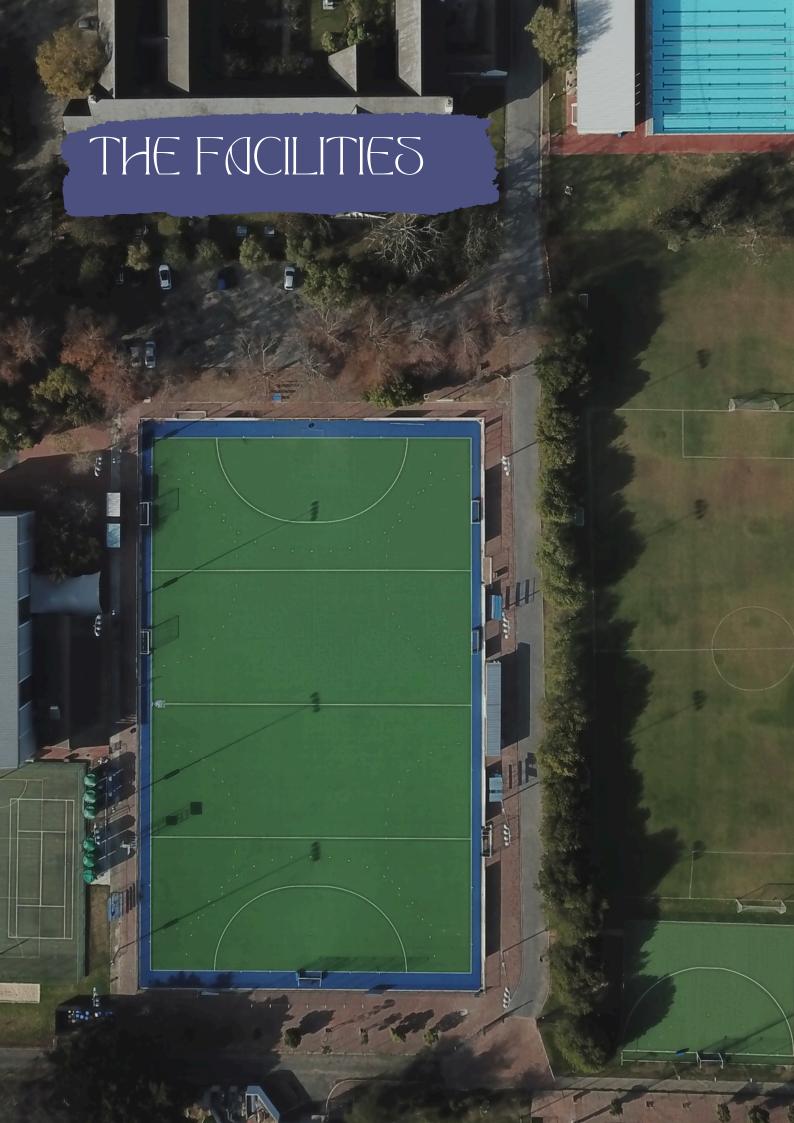












The Rhenish Astro was opened in 2014 and it has changed the face of hockey at the school. All teams in all age groups have practice time and play matches on this surface.

Our proximity to Bloemhof Meisieskool - separated only by a lane - means that we often utilise both astros for home matches. This is a reciprocal arrangement with our neighbouring school and the arrangement benefits both schools.

Both schools also have warm up mini astros.

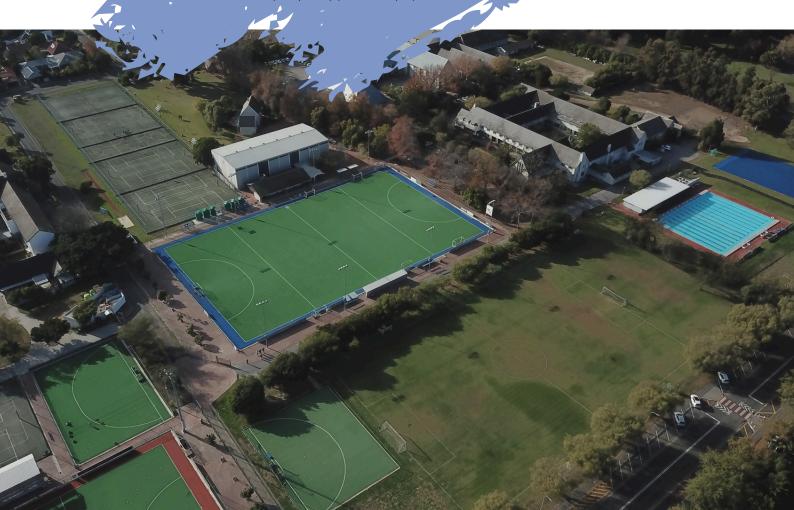
It is without a doubt because of our access to top class facilities and a dedicated team of qualified, passionate coaching staff that our A-sides in all three age groups have qualified for the respective Top 12 National Tournaments in 2022.

The astro is abutted by the Pavilion (clubhouse) and a tuckshop which is run by the Kwikspar@paulroos.

The multipurpose Ebenezer Hall is adjacent to the astro and may be used during the tournament as a chill area for players and / or parents, as a dining area,

The swimming pool area is perfect for hosting the player recovery area with cloakrooms and space for the treatment of players to ensure that they recover optimally between matches.

The field adjacent to the astro is suitable for the food trucks that will offer a host of refreshments for players/parents/spectators.





TOURNAMENT SPONSORSHIP OPPORTUNITY

LEVEL 1 SPONSOR

AMOUNT: R70 000 PER YEAR

TERM: 3 YEARS WITH THE OPTION TO RENEW

The Offering Includes:

- Full naming rights of the U14 ToP 12 Hockey Tournament
- All communication referring to the tournament will be XXXX(sponsor's name) U14 Top 12 Hockey Tournament
- The Tournament facebook page will be named XXX (Sponsor's name) U14
 Top 12 Hockey Tournament
- Foreword in the Tournament's match booklet
- Activating rights promotion, gazebos, banners, umbrellas at the astro and at all functions related to the tournament (to be supplied by the Sponsor)
- Three advertising boards at the astro cost of boards and production being the responsibility of the Sponsor
- Name/logo appears on all school correspondence, on the home page of the school's website and on the d6+Connect App
- Four advertisements during the year in the school's weekly newsletter
- Exposure in the school newsletter and on our social media platforms: Photos at the launch, hockey photos
- Potential exposure in the print media and online media
- Exposure through SuperSport Schools who will broadcast with a full camera crew and commentators. Ads can run here and there may even be a pop up channel on DSTV
- A year-end report detailing how the sponsorship was utilised
- Photo opportunity with the captain and the coach to announce the sponsorship - will be placed in regional newspaper
- Exclusivity no other sponsor will have the same offering as you

In Person Engagement

- Invitation to every day of the tournament with the potential to network with our supporter base and the opportunity to optimise your brand awareness
- Invitation to the opening function

Invitation to the prize giving function and an opportunity to address the audience

LEVEL 2 SPONSOR

AMOUNT: R50 000 PER YEAR

TERM: 1 YEAR WITH THE OPTION TO RENEW

The Offering Includes:

- Activating rights promotion, gazebos, banners, umbrellas at the astro and at the opening and closing functions - to be supplied by the Sponsor
- Two advertising boards at the astro cost of boards and production being the responsibility of the Sponsor
- Name / Logo appears on all school correspondence and on home page of the school's website and in the school yearbook
- Two advertisements a during the year in the school newsletter
- Exposure in the school newsletter and on our social media platforms: Photos at the launch; hockey photos
- Potential exposure in the print media and online media
- Exposure through SuperSport Schools who will broadcast with a full camera crew and commentators. Ads can run here and there may even be a pop up channel on DSTV
- A year-end report detailing how the sponsorship was utilised
- Exclusivity no other sponsor will have the same offering as you

In Person Engagement

• Invitation to every day of the tournament with the potential to network with our supporter base and the opportunity to optimise your brand awareness

• Invitation to the opening function



LEVEL 3 SPONSOR

AMOUNT: R25 000 PER YEAR

TERM: 1 YEAR WITH THE OPTION TO RENEW

The Offering Includes:

- Activating rights promotion, gazebos, banners, umbrellas at the astro and functions - to be supplied by the Sponsor
- One advertising board at the Astro cost of board and production being the responsibility of the Sponsor
- Name/logo appears in all school correspondence and home page of the school's website and in the school Yearbook
- Potential exposure in the print media and online media
- Exposure through SuperSport Schools who will broadcast with a full camera crew and commentators. Ads can run here and they may even be a pop up channel on DSTV
- A year-end report detailing how the sponsorship was utilised

In Person Engagement

• Invitation to the tournament and the potential networking with our support base and the opportunity to optimise your brand awareness

LEVEL 4 SPONSOR

AMOUNT: R10 000 PER YEAR

TERM: 1 YEAR WITH THE OPTION TO RENEW

The Offering Includes:

- Activating rights promotion, gazebos, banners, umbrellas at the astro and at the opening and closing functions - to be supplied by the Sponsor
- Name / Logo appears on all school correspondence and on home page of the school's website and in the school yearbook
- Exposure in the school newsletter and on our social media platforms:
 Photos at the launch; hockey photos
- Potential exposure in the print media and online media
- Exposure through SuperSport Schools who will broadcast with a full camera crew and commentators. Ads can run here and they may even be a pop up channel on DSTV
- A year-end report detailing how the sponsorship was utilised

In Person Engagement

 Invitation to the tournament with the potential to network with our supporter base and the opportunity to optimise your brand awareness

Questions or Enquiries:

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